

Dear Sir or Madam,

According to your announcement about the vacancy for Art Director, I believe my qualification suits your requirement and would like to apply for this position.

My name is Akekluk Cherdchoo. I graduated from Rajamangala University of Technology Rattanakosin (Pohchang Campus) and completed a bachelor degree in Fine Arts Program — First Class Honor, Gold Medal. For my graduate thesis, I had an invaluable experience from a website developing project for Siam Paragon, one of the most prestigious shopping malls in the country. This hands-on experience has inspired and significantly paved the way for my profession ever since.

In my opinion, the best practice for web development plays a crucial role in today's ever-changing world. It is important to pay attention to user's usability, rather than merely think about fancy graphic elements. A good website should be oriented towards both visibility and usability, resulting in a completed and standardized platform.

As computer-literate, I am capable of using a wide range of graphical softwares including Mac and Windows platforms. I also evaluate the importance of using proper SEO as an effective approach to promote website in addition to utilizing CSS coding as a basis of advanced website development. Interestingly, I also thrive on using social networking channel and advertorial article for efficient penetration of online campaign as well as using Google Analytics as the key for a website's traffic monitoring.

I truly believe that my qualifications are able to answer all your needs and capable of fulfilling your organization as well. I would be most grateful if you could consider my application and look forward to hearing from you soon.

Sincerely,
Akekluk Cherdchoo



Resume

Name: Akekluk Cherdchoo
Address: 60/287 Moo.6 Soi.Ekachai89/1 Ekachai Rd. Bangbon
Bangkok Thailand 10150
E-mail: akekluk@yahoo.com
Website: www.popdot.net

Position Want to Apply

Position: interactive Media Designer / Creative / Web Designer
Availability: 1 Month

Personal Information

Date of birth: October 1, 1981
Gender: Male
Nationality: Thai
Religion: Buddhism
Marital status: Single

Education

University: Pohchang Campus (Rajamangala University of Technology Rattanakosin)
Degree: Bachelor of Fine Arts Program (B.F.A.)
First Class Honor, Gold Medal GPA 3.84
Faculty: Faculty of fine Arts
Major: Visual Communication Design-Arts of photography
Date of Admission: June 26, 2000
Date of Completion: November 4, 2004

Award

Design: 2003 Design Contest at Siam Discovery Center, Bangkok
Organized by Thai Health Promotion Foundation (.)
Awarded the first prize for T-shirt design against drug campaign

Training

Chulalongkorn University Everyday English Course
Mahidol University Website Beginning Course
Thaiwebbusiness.com Web Designer (Trainee)

Work Experience

Year Experience: 5 years (2004 – 2009)

2004

Company: GMM Grammy (www.eotoday.com)
Period: March 2004 - May 2004
Business: Community Website
Positions: Web Content
Responsibilities: Update content / News / Promotion

Company: AMTTHAILAND Co, Ltd.
Period: May 2005 - July 2005
Business: Web Agency
Positions: Web Designer
Responsibilities: Design website / HTML coding / Flash animation

2005

Company: Agelus Interactive Co, Ltd. (True Digital)
Period: July 2005 - February 2008
Business: Web Agency
Positions: Web Designer
Responsibilities: Design website and microsite / HTML and CSS coding /Flash animation

2008

Company: EWIT Co, Ltd.
Period: March 2008 - August 2009

Business: Interactive Agency
Positions: Lead Interactive Communication Designer
Responsibilities: Creative / Design website and micorsite / HTML and CSS coding
SEO / Social network / Flash game and animation

Skills

Computer Skills: Expert skill in Photoshop, Illustrator, Coreldraw, Dreamweaver, Flash, Editplus, Microsoft Frontpage

Experienced with HTML, CSS, Social Network, Advocator, SEO
Google Analytics, Wordpress

Other

Hobbies: Book, Movie, Music and Computer, Update Blog
